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## *Employer Information You Should Know Prior to an Interview*

Knowing about the company you are interviewing with is a critically important part of the interviewing process. Consider the following topics (and others you may think of) and determine what is relevant for the position for which you are interviewing. Conduct as much research on these subjects as possible before your interview. If you can't find what you need to know ahead of time, use those gaps in your research to formulate questions you can ask the employer during your interview.

Below are the Top 12 Information Pieces you should know before you interview:

- 1. Mission, Vision, and Core Values of the Organization
- 2. Recent news items
- 3. Name of recruiters and potential interviewers
- 4. People you know in the firm or alumni who work in the firm
- 5. Size of the company, number of employees, divisions and subsidiaries
- 6. Typical career path in your field
- 7. Reputation of the company
- 8. Company competition
- 9. Additional position openings that may be of interest to you
- 10. Geographical locations of plants, stores, and sales outlets
- 11. History of the company/organization
- 12. Organizational structure

Utilize the following resources to find information: The company's website, Huskies Get Hired, LinkedIn, Glassdoor, and even Google.

Additional resources include: Moody's Corporate Manuals, Standard and Poor's Register of Corporations, Directors and Executives, Predicasts F&S Index, Dun and Bradstreet Million Dollar Directory and other specialized employer or industry directories that can be accessed via the library website.