

VICTOR E. HUSKIE

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SUMMARY

Experienced in various professional writing styles, including experience writing persuasive and descriptive pieces for numerous clients

Strong understanding of writing for social media and its effectiveness in increasing web traffic

EXPERIENCE

Junior Content Writer, June 20XX - Present

Taylor Consulting Inc., Aurora, IL

- Create original content for 10 clients, including marketing pieces and informational text
- Communicate with clients to assess their satisfaction with content and provide adjustments / suggestions to meet individual client needs
- Proof content for coworkers to ensure creation of high-quality, error free, and concise materials

Blogger, October 20XX - Present

Green Living in Illinois

- Generate weekly content for blog about green living choices, including researching topics, interviewing content experts, and reviewing peer blogs
- Design layout and creative flow of site, ensuring choices that complement the overall tone
- Increased viewership by 500% through promotion on targeted Facebook groups and Twitter
- Obtained financial sponsorship from 3 local businesses, which providing funds to travel to “Go Blog Social” conference
- Wrote promotional blog posts for sponsoring businesses, increasing reader awareness of the local businesses, services and their products

Reporter, October 20XX – April 20XX

Northern Star, DeKalb, IL

- Wrote objective and informative articles on campus happenings on a weekly basis
- Interviewed students, staff, community members and various professionals to gather accurate data and opinions for articles

ADDITIONAL EXPERIENCE

Cashier, June 20XX – October 20XX

JC Penny, North Aurora, IL

EDUCATION

Bachelor of Arts, Major: English, emphasis in Writing, May 20XX

Northern Illinois University, DeKalb, IL

GPA: 3.6 / 4.0

Study Abroad, June - July 20XX

Oriel College in Oxford, England